

A stylized world map composed of small grey squares, serving as a background for the top half of the slide.

**IBS**

ICFAI BUSINESS SCHOOL  
BANGALORE

**M**anagement  
**D**evelopment  
**P**rogramme

**Workshop  
On  
Finance for Non-Finance Executives**

**26th/27th April 2019**

As operating managers it is required to be well-informed with the introductory nuances of finance in different functional areas. Today, managers understand that their decision is going to have a significant bearing on profits and earning potential of the business and yet they find it difficult to follow the financial aspects and take a holistic view of the business. This program provides the managers with a comprehensive working knowledge of critical financial principles in an easy to follow manner, so that knowledge gained will help them make better decisions in their organization.



## Objective

Decoding financial jargon and improving the ability to understand the business implications of numbers is a key learning objective of this program. The aim of the program is to enable managers:

- To understand the financial impact of the decisions taken by the Managers from other functional areas.
- To enhance their role as decision maker and understand the implications of finance on corporate activities.
- To understand financial statements and analyze them.
- To put them in a better position to converse the relevant financial issues with finance managers in their organization.

## Program Coverage

The following broad topics will be covered during the program:

- Understanding and Analysis of Financial Statements
- Cost information for Problem Solving and Decision-Making
- Evaluation of Investment Projects

## Who should attend?

This program is useful for non-financial managers in every functional area such as sales, marketing, human resource, research and development, production, procurement etc., in all industries, in both public and private sectors.

### **Registration Fee**

#### **For Corporate:**

*Rs. 4,500/- + (GST @ 18% extra) per Participant*

#### **For academia:**

*Rs. 2,000/- + (GST @ 18% extra) per Participant*

### **Facilitators:**

Dr. Manisha Singh, Dean Academics

Prof. Ravindra Babu, Associate Dean

Dr. Sharon K Jose, Associate Dean

Use the registration form available in the brochure.  
Filled in registration form may be sent to:

**Dean – MDP, IBS Bengaluru**

#231, State Highway – 17, Bengaluru-Mysore Road Near  
Kengeri Check Post, Kengeri, **Bengaluru 560 060**





## **IBS Bengaluru**

Set in India's IT hub, a city that has lent itself to a verb in the English language, IBS Bengaluru brings together the finest faculty and students together in a great learning environment.

The spacious campus is situated on Mysore Road well connected from all parts of the city and easily accessible from the Nice Road. Equipped with the state-of-the-art infrastructure, IBS Bengaluru is situated amidst beautiful greenery that creates an excellent ambience. It has a well-stocked library with 26,000 books and 3,000 educational CDs. The campus has the latest IT infrastructure and Wi-Fi connectivity across the campus.



The team of experienced and well qualified faculty members drawn from both the academia and industry are engaged in research and conducting training programs for practicing managers.



# IBS

ICFAI BUSINESS SCHOOL  
BANGALORE



## Workshop Location:

### IBS BANGALORE

# 231, SH-17, Bangalore Mysore Road, Kengeri  
Bangalore - 560060, Karnataka, INDIA. Website:  
[www.ibsindia.org](http://www.ibsindia.org), Email: [ibsbng@ibsindia.org](mailto:ibsbng@ibsindia.org)  
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[www.ibsindia.org](http://www.ibsindia.org)



## REGISTRATION FORM

**Finance for Non-Finance Executives - 26<sup>th</sup>-27<sup>th</sup> April 2019**  
**at**  
**ICFAI Business School - Bangalore**

Name of the Institution :

Contact Person :

Phone No. :

Email :

Participant Details		
Name	Email ID	Mobile No.

Total No. of Participants: \_\_\_\_\_ Total Amount: Rs. \_\_\_\_\_

( in words \_\_\_\_\_ only)

Note: **For Corporate:**

*Rs. 4,500/- + (GST @ 18% extra) per Participant*

**For academia:**

*Rs. 2,000/- + (GST @18% extra) per Participant*

*The DD may be drawn in favor of "ICFAI Business School, Bengaluru"*

**NEFT Details for online transfer**

**Kotak Mahindra Bank**

Name – **ICFAI BUSINESS SCHOOL BENGALURU**

A/c No – **8011889041**

RTGS/NEFT IFSC Code – **KKBK0000445**

Branch – **BIDADI Branch**

**GST and PAN:**

**GSTIN 29AAAJT0214B1ZM**

**PAN AAAJT0214B**

Please mail scanned registration form to **mdp.ibsb@ibsindia.org**

and courier the registration form along with DD to: Dean – MDP, IBS Bengaluru, #231, NH-275, Bengaluru-Mysore Road, Near Kengeri Check Post, Kengeri, Bengaluru 560 060