

HDFC Bank



Position	Portfolio Manager (Debit Cards)
Job Description	<ul style="list-style-type: none">• Driving Debit Card Engagement strategy & road map for focused segments of Debit Cards.• Managing the Customer Life cycle for the first 100 days from strategic planning to tactical activities.• Deliver the spends & activation Target set for the year.• Track Actual vs. Budget & ensure minimal variance with different product & portfolio Interventions.• Drive the liability sales channel & Digital channel on a regular basis to meet the monthly targets on spends/activation & x-sell.• Developing and implementing key Debit Card projects cutting across departments & execute through various interventions
About HDFC Bank	HDFC Bank is one of India's Leading Financial Institutions. HDFC Bank provides a range of commercial and transactional banking services, including working capital finance, trade services, transactional services, cash management, etc. to large, small and mid-sized corporate and agriculture-based businesses in India. The bank is also a leading provider of these services to its corporate customers, mutual funds, stock exchange members and banks
Qualification	MBA / PGPM (Marketing) Excellent communication and inter-personal skills. Should be a team player Should be convincing & impressive Demonstrate excellent decisive and independent problem-solving skills
Additional Skillset	Portfolio Management of Cards
Location	Mumbai

Compensation	Competitive, as per industry standards
Work Experience	Prior work experience of 6-8 years in Banking is preferred
Contact Person	Interested candidate may send their resume to “ karna.sarkar@hdfcbank.com ”