

Ibbhan Technology

Position	Marketing Executive/ Lead – Sales/ Marketing Manager
Job Description	<ul style="list-style-type: none">• Identify, develop, and evaluate marketing strategy, based on knowledge of establishment objectives, market characteristics.• Formulate, direct and coordinate marketing activities and policies to promote products and services.• Negotiate contracts with vendors to manage product, establishing distribution networks and developing distribution strategies.• Consult with product development personnel on product specifications such as design, color, and packaging. 5. Use sales forecasting and strategic planning to ensure the sale and profitability of products, lines, or services, analyzing business developments and monitoring market trends.• Coordinate and participate in promotional activities and trade shows, working with developers, advertisers, and production managers, to market products and services.• Initiate market research studies and analyze their findings.• Consult with buying personnel to gain advice regarding the types of products or services expected to be in demand.

	<ul style="list-style-type: none"> • Conduct economic and commercial surveys to identify potential markets for products and services
<p>About Ibbhan Technology</p>	<p>Ibbhan Technology Private Limited (An ISO 9001:2008 Certified Company) is a premier professional Software Application Development, Website Design, Web Marketing and Company which ensures that you get the best in web & software solutions at the least cost. We have extensive & in-depth knowledge coupled with Industry experience and the unique methodology be it Website Design; Application Development our experience in managing technology projects, right from selecting tools and platforms, to implementing information technology solutions has shown results. Our commitment towards excellence and meritocracy reflects in the solutions we deliver.</p> <p>We are a group of bold digital marketers and confident developers who thrive on ideas that overwhelm Customers and deliver outstanding results for our clients.</p>
<p>Qualification</p>	<p>PGPM/MBA Degree</p> <p>Excellent communication and inter-personal skills.</p> <p>Should be a team player</p> <p>Should be convincing & impressive</p> <p>Demonstrate excellent decisive and independent problem-solving skills</p>
<p>Location</p>	<p>Bangalore</p>
<p>Compensation</p>	<p>4-7 Lacs PA</p>

Work Experience	Prior work experience of 5-8 years
Contact Person	Interested candidate may send their resume to Mr. Manmohan Modi “ manmohan@skillwiz.com ” or Contact on 07259550975.