

Organization:	Institute of Directors
Position:	Business Development Manager.
Location:	Bangalore/Chennai
Experience:	Min 5 years
Company profile:	<p>Institute Of Directors, India Established on 12th July 1990, as an independent, non-profit apex association of professional corporate directors. It has since grown to associate with more than 31,000 senior executives representing prominent organizations from both the Private & Public Sectors and Govt. from India and abroad. Today, it is not only involved in the transformation of boardrooms for effective ethical functioning, training and global networking of corporate Directors. The IOD's Master classes and Golden Peacock Awards are other flagship initiatives that have become global benchmarks.</p> <p>We owe our success to the highly motivated and talented human capital at IOD. The talent pool is unmatched, with immense opportunities to learn and develop new skills. IOD aims at raising individual benchmarks and facilitating outperformance of one's set goals and targets.</p> <p>We at Institute Of Directors, always on the lookout for talent time to time. At IOD office premises we provide an exciting and challenging environment, and invite applications from those who think they can contribute to the continued success and growth of IOD.</p>
Job Responsibilities:	<ol style="list-style-type: none"> 1. Planning and organizing IOD's national and international conventions and events. 2. Marketing- Responsible for marketing of all conferences, with focus on the International segment. 3. Search new data and follow up with them for various IOD Events, Sponsorships, advertisements and all other business development related to this. 4. Research, Arrange and Conduct meetings with Top Level Executives of reputed organizations with a view to spread the word about IOD and get new business as well as connections and maintain long-term associations. 5. Explore digital marketing options for promoting conferences online. 6. Ideate & explore new ways/channels of marketing Events and building brand IOD.
Contact:	Interested applicants may send their resumes to hr@iodglobal.com