

### **A brief about the company and its founder CEO:**

**Pococare**, where Poco is the short form of Positive Conversations, is a senior citizen focused start-up. The founder and CEO, Rangarajan (Ranga) has worked on several transformation initiatives across sectors such as IT, Healthcare and Education in India and USA. An alumnus of IIT Kharagpur and IIM Lucknow, he has experience in Sales, Strategy and Delivery. His exposure to healthcare includes working as Transformation Head at Apollo Hospitals and most recently as the CEO of HCL Healthcare. Prior to that he handled the pan-India Operations of HCL Services leading a team of 12,500 plus team members. He established a Covid Helpline at the start of Wave 1. In a matter of days this scaled up to help over 500,000 employees and their family members with peak volume of over 8000 calls a day.

**Pressing need** : These experiences showed how important elderly needs are and how insufficiently prepared we are to cater to their requirements. Be it health or non-health or even emergency situations there are challenges. It gives an opportunity to leverage technology and build a robust operations engine to build an enterprise that dares to dream and enable a healthy and enriched living possible for our elderly population. That is how **Pococare** was born and is beginning to take baby steps with this goal.

**Booming business** : We closed our first funding round and are guided by several prominent leaders from industries across the world. Our investors and advisors include leaders of global organizations, proven entrepreneurs who built companies from scratch and led successful exits, alumni from leading institutes such as IIMs, IITs, Harvard, senior clinicians, medical device companies and YOU will get an opportunity to interact with the brightest minds of the world.

**Current positions:** There are several roles for which Pococare is hiring - **Sales, Operations and Product Management**. We love to have candidates in Sales and Product Management roles with 3+ years of work experience but what is most important is to have an entrepreneurial mindset. For the Operations Lead role, we are looking at 8-10 years of experience. A start-up environment is full of uncertainty and never-ending action. Key skills needed in this environment will be your curiosity to understand problems, creativity to find solutions, take things to closure, calmness in high-pressure situations and have a personality to add uniqueness to our nascent organization culture.

All these are critical roles for the company. The **remuneration will be a mix of salary and stock options**. Roles are currently in **Bangalore**. You should be able to indulge in positive conversations and possess high energy levels.

For more information, do look at [www.pococare.com/careers](http://www.pococare.com/careers)

Send your CV to [ranga@pococare.com](mailto:ranga@pococare.com)