



IBS BUSINESS SCHOOL, PUNE

Presents

Paper Presentation Competition On

"DIGITAL TRENDS AND PRACTICES IN BUSINESS"

19th January 2019



At

IBS Business School, Pune Campus

DSK Sunderban Business Hub 1,
(Opp. DSK Toyota Showroom, Pawar Public School)

Hadapsar, Pune 411 028
MAHARASHTRA, INDIA

For any queries please contact:

Prof Anupama Tadamarla, Event Coordinator

Cell: +91 7743875579

Dr. Shradha Gupta, Event Coordinator

Cell: +91 9595809112

Ujjwal, Student Coordinator

Cell: +91 8618494226

Kundan Kumar, Student Coordinator

Cell: +91 9166221149

E-Mail: researchclub.ibspune@gmail.com

Call for papers

We welcome students (singly/jointly) to write original papers in the following format.

The cover page should have Title, Author's name and affiliation, corresponding author, telephone numbers and e-mail address. The paper should not have authors detail at any other page.

Abstract: All manuscripts must include 200 word abstracts .The abstract should give a clear indication of the objectives, scope, methods, results and conclusion of your work.

Keywords: Maximum five words.

Introduction: The introduction usually contains a background and/or a motivation for the research including comparison to related research.

Objectives: The objectives of the research paper summarize what is to be achieved by the research study.

Methodology: This section should describe what was done to answer the research question, describe how it was done, justify the research design, and how the results were analysed.

Results/Discussion/Findings: Presentation of the result obtained. If possible, use descriptive figures or tables rather than explain in text.

Conclusion: Interpretation of the results and implications of the same with respect to research subject and industry. Put results in perspective by comparing to others studies or generally accepted knowledge in the field.

References: Please include references prepared according to American Psychological Association (APA) 6.0 Guidelines (refer www.apastyle.org).

Guidelines for Submission Paper Size: Standard A4.

1. Font and Size: Times New Roman, 12 pt, line space 1.5.
2. Margin: 1" on all sides.
3. Justified Text
4. Do not include page headers and footers.
5. Major section headings ("Heading 1: style), bold face; minor or heading 2 headings should be all italic.
6. All figures/tables caption style should have the same font and size as the main text.
7. Word count: 2000-3000 words including the abstract.
8. The Full Papers to be mailed to researchclub.ibspune@gmail.com.
9. All the papers will be blind reviewed by an expert committee with respect to their quality, originality, and relevance. Articles will be subject to plagiarism (allowed up-to 30%) check before being sent for review process.
10. There cannot be more than three authors per paper.
11. Each registered participant will be awarded a Certificate of participation.
12. Best papers in each category (UG and PG) will be awarded cash prize and trophy. The Best paper will be selected by the Board of experts. The decision of the Board of experts will be final and binding.

Important Dates

Last Date for submission of Full Paper:	December 29 th , 2018
Notification of Acceptance of Paper:	January 5 th , 2019
Last Date for Registration:	January 10 th , 2019
Competition Date:	January 19 th , 2019

Registration Fee Details*

Participant Category	Registration Fees Per Student
Both UG/PG Students	500/-

*Kindly note registration fee includes event kit, certificate and lunch and is mandatory for all participants and presenters.

Registration Link

<https://goo.gl/forms/Tv7dgR8MnMIHczJl2>

Payments Details

The registration fee can be paid by issuing a demand draft in favor of - **ICFAI Business School – Pune**, payable at **Pune**. Alternatively, the same can also be paid through NEFT as per the details below:

Account Name - ICFAI Business School – Pune
Account No- 7311253781
Type of Account- Current
Branch - Aundh, Pune
IFSC Code - KKBK0000726

In case of NEFT/Paytm transfer, you are required to send a mail containing the NEFT/Paytm confirmation to researchclub.ibspune@gmail.com. All the participants will be issued the receipt of payment during the event.

Payment can be also done through Paytm on: +91 8541971882 (Shubham Kumar)

Award Prize

Prize Amount	Under Graduates	Post Graduates
1 st Position	5000/-	5000/-
2 nd Position	3000/-	3000/-
3 rd Position	2000/-	2000/-

ABOUT IBS BUSINESS SCHOOL PUNE

Since its inception in 1995, IBS, which is part of the ICFAI Group, Hyderabad, India, has been one of the best B-Schools in the country, providing excellent academic delivery and infrastructure to its students. IBS Business School, Pune, Maharashtra, has been consistently recognized as a leading B-school for its academic excellence pan India.

For more than 16 years now, it has been conducting a two year full time PGPM Program and has been consistently ranked in the top ten business schools at the state level and 2nd in ‘Top Private B-Schools of Super Excellence pan India’ by the CSR-GHRDC survey (2018). Our research and publications in the area of Management Sciences are remarkable. We are the largest contributors to European Case Clearing House. Our major thrust is on **case methodology** as its **teaching pedagogy**. This is allowing the students to relate excellently with the industry inputs.

IBS-Pune has won several accolades in the past academic years. We have an alumni strength of 35,000 + making their mark as senior managers pan India in organizations as varied as Amazon, KPMG, ITC, Deloitte etc. We are proud to have national and international recruiters from all sectors and verticals.

Set in the cultural, educational and manufacturing hub of India, IBS Pune leverages academic rigour with close industrial interaction to bring out the best in every student on its campus. State-of-the-art facilities and erudite faculty members make the intense transformation from student to manager smooth for successful corporate careers.

Our campuses are located at Hyderabad, Ahmedabad, Bengaluru, Gurgaon, Kolkata, Mumbai and Pune. We offer a Two-year, Full-time Management Program to prepare the students and equip them for successful corporate careers.

