



ICFAI BUSINESS SCHOOL (IBS), PUNE
IN ASSOCIATION WITH
NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT (NIPM), PUNE CHAPTER

Presents

HR CONFERENCE

On

"THE NEXT WAVE OF BUSINESS EXCELLENCE & ROLE OF HR"



TUESDAY MAY 14, 2019

@ IBS, Pune Campus

DSK Sunderbann Business Hub 1,

Hadapsar, Pune 411 028, MAHARASHTRA, INDIA

For any query please contact:

Dr. Manisha Saxena, Conference Coordinator
Cell: +91 9623259368

Dr. Pallvi Vadehra, Conference Coordinator
Cell: +91 9921598644

E-Mail: ibspuneconferences@ibsindia.org

Ms Bhakti, Staff Support

Cell: +91 8308815887; (O) 020 – 30062305/6/7/8/9; E-Mail: directorpune@ibsindia.org

THEME

Significant technological advances have ushered in a new wave of automation. AI, Advanced Analytics, Digital and all these new buzzwords, like IoT, and you have the same kind of resistance bubbling up in the work places. The business case for 'smart work place' is quite compelling. It allows you to accelerate how you create even more gains in terms of your productivity, your quality, your flexibility providing the foundations for excellence by standardizing processes, instilling a culture of continuous improvement, and empowering workforce.

What is the new wave of Business Excellence and how does one attain it? How will HR emerge to offer new approaches for dealing with complexity and improving productivity amidst the new challenges posed by a set of advanced digital technologies known as Industry 4.0? This conference aims to assess the threat posed by new disruptive developments to business and the way HR needs to reinvent itself in the time to come to partner the next wave of Business Excellence. .

CALL FOR PAPERS

We welcome author(s) to write original papers/case studies singly/jointly/with students, on themes mentioned below-

- HR Analytics
- Social Media & HR
- Digitization & Impact on HR
- Business Transformation from Data: Role of HR
- Developing a culture of Respect: How to Cultivate a Harassment –Free Organization.
- Redefining HR & HR Transformation
- AI and Machine Learning in Talent Acquisition
- The role of culture in employer brand.
- Empowering managers to help employees.
- Talent Retention.
- Remote workforce
- Flexible, High Frequency Workforce Planning.
- Employee Engagement
- Driving People and workplace Innovation in Digital Era

The themes are indicative and not exhaustive within the areas of HR & GENERAL MANAGEMENT

GUIDELINES FOR SUBMISSION

1. The Abstracts and Full Papers to be mailed to E-Mail: ibspuneconferences@ibsindia.org.
2. The IBS HR Conference Organizing committee welcomes research papers which are original, in that they are not currently under review, been accepted for publication or published elsewhere.
3. There cannot be more than three authors per paper.
4. Authors are requested to email the Abstract of the paper in word document (200-400 words)
5. The full research paper needs to be submitted in MS Word in Times New Roman format, font size 12 with double spacing and APA referencing for all citations.
6. Paper should be a maximum of 12 pages, including an abstract, keywords, references, exhibits and appendices.
7. The Title / Cover page should contain the details of Title, Author(s), Contact Details (Address, email id, Phone Numbers)
8. Each registered participant who attends the conference in person will be awarded a Certificate of participation.
9. All abstracts and papers should be submitted online as per the dates mentioned below.
10. Two best papers in each category (Corporate/ Academician & Research Scholar/ Student) will be awarded cash prize and trophy. The Best paper will be selected by the Board of experts. The decision of the Board of experts will be final and binding.

IMPORTANT DATES

| | |
|---|----------------|
| Last date for Submission of Abstract: | April 7, 2019 |
| Notification of Acceptance of Abstract: | April 10, 2019 |
| Early Bird Registration: | April 19, 2019 |
| Last Date for submission of Full Paper: | April 21, 2019 |
| Notification of Acceptance of Paper: | April 29, 2019 |
| Last Date for Registration: | May 5, 2019 |
| Conference Date: | May 14, 2019 |

WHO SHOULD ATTEND?

The conference offers takeaways both for corporate and academicians. Practitioners in the field of HR, Management, Digitization, and Analytics will find actionable plans from the one day deliberations. Academicians, research scholars and students can benefit from and use the knowledge gained in their respective areas of interest and research. Join us for an in-depth conversation on the new wave of business excellence and learn how HR can enable rapid transformation.

REGISTRATION DETAILS

| Participant Category | Registration Fees for Indian Delegates | Early Bird Discount for Indian Delegates if Registration done before 19th April | Registration Fees for International Delegates | Early Bird Discount for International Delegates if Registration done before 19th April |
|---------------------------------|--|---|---|--|
| | (INR) | (INR) | (USD) | (USD) |
| Industry/corporate participants | 2500/- | 2000/- | \$ 200/- | \$ 175/- |
| IBS Alumni | 2000/- | 1500/- | \$ 175/- | \$ 150/- |
| Academicians/ Research Scholars | 1500/- | 1000/- | \$ 100/- | \$ 75/- |
| Students | 500/- | 300/- | \$ 50/- | \$ 35/- |

*Kindly note registration fee includes conference kit, tea and lunch and is compulsory for all participants and co-authors (if any).

A group discount of 10% is available in case there are 5 or more registrations from the same organization.

Registration Link: <https://goo.gl/hoHRCE>

ABOUT ICAI BUSINESS SCHOOL PUNE

Since its inception in 1995, IBS, which is part of the ICAI Group, Hyderabad, India, has been one of the best B-Schools in the country, providing excellent academic delivery and infrastructure to its students. IBS Business School, Pune, Maharashtra, has been consistently recognized as a leading B-school for its academic excellence pan India.

For more than 20 years now, it has been conducting a two year full time PGPM Program and has been consistently ranked in the top ten business schools at the state level and 2nd in 'top private B-schools of super excellence pan India' by the CSR-GHRDC survey (2018). Our research and publications in the area of Management Sciences are remarkable. We are the largest contributors to European Case Clearing House. Our major thrust is on case methodology as its teaching pedagogy. This is allowing the students to relate excellently with the industry inputs.

IBS-Pune has won several accolades in the past academic years. We have an alumni strength of 45,000 + making their mark as senior managers pan India in organizations as varied as TCS,

