

PRERANA



INNOVATE, BUILD, SUCCEED

NDA

India of Our Thoughts



FEBRUARY 2023

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Guest Editorial

"India: Future As We Crystal Gaze"



Prof. (Col) N. Ram Gopal Dy.Director, IBSP

India stands at the threshold of resurgence, heralding a new era, representing a new order. In the near future, it will be a pillar of global economic revival symbolizing the paradigm shift from a nation struggling to find its feet to a nation leading the world in a new direction as a pathfinder.

Much water has flown under the bridge since independence, and India from its downtrodden state from the wounds of colonialism has risen up like a colossus shedding many economic, social and political trauma. The changes are phenomenal and just one fact that we stand ahead of England as the fifth nation in the world in terms of GDP is very significant. Spurred by steady economic growth despite having to brave through the numerous wars, calamities, economic upheavals which imposed consistent strain on our resources, we stand tall on numerous achievements in the fields of Agriculture, Science & Technology, Information Technology, Defense Production, Atomic Energy, Remote Sensing and Rocket & Missile Development, Healthcare, Education etc. The list is endless and the fact that we survived despite and in spite of the drawbacks we see in our society in terms of erosion of political and ethical values, is a befitting testimony to Indian resilience. As we step into a new era of development, we must glace at the rapidity of economic change. In 1948, India's GDP stood at a minuscule of Rs 2.7 lakh crores, abjectly positioned at the lower rung of the global chart. Today, we are poised at 135.13 lakh crores looking at a target of \$ 30 to \$35 trillion to celebrate our Centenary of Independence by 2047. No wonder, it prompted Bob Sternfels, Managing Partner McKinsey & Co to say "It's not India's Decade... It's India's Century". Long years ago Swami Vivekananda prophesized "Twenty First Century will be the Century of India and it will show the path to the entire world".

Unlike the aging global population, we enjoy a distinct advantage of a youthful demographic dividend. With focus on developing Tier II & III cities, joining hands with like minded countries through Free Trade Agreements, Extension and Expansion of education symbolized by a steady increase in Gross Enrollment ratio, investments in infrastructure and growing attention to Environment and Sustainability, the roadmap for India's future seems very positive and in firm saddle.

For today's generation, options and opportunities galore as India steps ahead. Being born in times which represent change at every turn, the challenge for the younger generation is to be agile, flexible and quick. The nature of work in the future itself may get redefined with IT and Communication technologies coming up to the forefront and robotics and AI entering the domain of personal space.

Now is the time to visualize what future beholds. If one has to thrive in the emerging years... one needs to be ever ready to unlearn. This is one advice I would definitely render if one has to meet eye to eye with the future as we crystal gaze.

Editor's Desk



Ms. Dipti Inamdar Soft Skills Trainer, IBSP

Dear Readers,

We are glad to present you the February 2023 release of Prerana magazine. My heartfelt thank you to faculty, staff and students who contributed for this issue, and importantly team Prerana which put in lot of efforts to publish this issue, inspite of a hectic semester packed with placement season and various academic activities.

The theme of this month's edition is 'India of our thoughts and Introduction of the Green Age'. This issue is a collection of learnings, success stories, annual events, club activities stacked accurately to mark 2023. Students and faculty members have put forth their perspective about India ranging from food to entrepreneurship. Industrial visits and club events have always embellished IBS Prerana . IBS Pune's Alumni Meet was a grand occasion, to host the distinguished alumni network of IBS, to celebrate 25 years of excellence (Silver Jubilee). Remembering our founder Shri N J Yasaswy, we have captured the essence of the memorial lecture. This time Zeal Vivarta 2022 was a special event as it was offline, and the participants and audience had a ball of time. The semester concluded with the glorious celebrations of the 74th Republic day.

That's all for now, please stay tuned for more innovative ideas in the next release of Prerana.

Ms Dipti Inamdar Soft Skills Trainer , IBSP

We would appreciate your feedback and suggestions on: ibspunemagazinearticles@gmail.com

Student Editorial



Mrunmai Nande Batch of 2024

Dear Readers,

"India is the cradle of the human race, the birthplace of human speech, the mother of history, the grandmother of legend and the great grandmother of tradition" — Mark Twain.

It gives me immense pleasure to present the February 2023 issue - India of our thoughts. The year 2022 marked the 75th year of independence. It's been 75 years since the country took charge of its fate. After a couple of rough patches, the country now stands tall among other nations. Being the home to one of the world's largest youth populations, this country's youth is ready to take on the world – 'The Indian way'. It's necessary that we build the nation according to our dream of an ideal nation while retaining the necessary value system inherited by us over centuries. Best known for our culture, Indians have also started making their mark in the economic world. India is on its way to becoming a developed nation by increasing the quality of its infrastructure and being the world's manufacturing hub. This issue presents the perception of India from the youth's perspective. Happy reading!

Mrunmai Nande Batch of 2024





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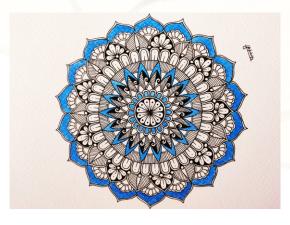
The Earth Without 'Art' Is Just Eh!



Prof. Pallavi Murdeshwar Faculty, IBSP

"India of my thoughts"... A country with a hugely diverse culture, rich in various Art forms... be it music, dance, paintings, textile printing... and the list goes on! Something good that happened through the pandemic was that I reconnected with my long lost hobby of Art. I pulled out my stock of art paper and paints to practice Madhubani Art that I learnt at a workshop many years ago. Thanks to the online tutorial videos (and a big thanks to Amazon for delivering the required art supplies), I experimented with folk art forms like Madhubani (Bihar), Warli (Maharashtra), Kalamkari (Andhra Pradesh), (Orissa), and the immensely therapeutic Zentangle and Mandalas. The time spent detailing the traditional motifs and the vibrant colours helped me sail through the otherwise stressful phase.

I started reading about the history of various Indian tribal and folk arts. How many of us know that the origin of Madhubani or Mithila Art dates back to the Ramayana?!





Or that the Warli Art of Maharashtra is believed to have originated in the 10th Century AD! The Pichhwai paintings are closely associated with the Shrinathji temple at Nathdwara. Such and many other art forms like Pattachitra of Orissa, Phad paintings of Rajasthan etc. have traversed generations, narrating stories of the regions, tribes, cultures where they originated.

Let us learn to appreciate the efforts of local artisans in creating such beautiful pieces of art / textiles / artefacts. It takes hours of painstaking effort to complete one handmade piece of art. Someday (soon) I hope to tread a path that will allow me to spend more time promoting these local art forms and artisans. Till then, a message for all readers. "The Creative adult is the child who survived".

Never curb your creative spirit - it is the only thing that will help you 'live' and not just 'exist'.

A Step Toward Becoming Self Reliant Country



Prof. Girish Kulkarni Faculty, IBSP

Every nation in the world would like to become self-reliant for all its requirements. For many years, since independence, India had been dependent on other countries for its varied needs despite India being a rich country having abundant amounts natural and human resources. At regular intervals, the Government of India has introduced economic reforms and favorable policies leading to India becoming a selfreliant country in many facets. The slow and steady progress in the Indian economy can be attributed to the several bold steps undertaken by the Central Government of India and State Governments respectively from time to time.

Recently, on 12th May 2020, the Indian 'Atmanirbhar Government introduced Bharat Abhiyan', a self-reliant campaign. The 'Atmanirbhar Bharat Abhiyan' is a mission toward strengthening the weaker sections of the society with the various Government reforms and relief measures. It is said that with the introduction of `Atmanirbhar Bharat Abhiyan', India is able to create a favorable business environment for attracting the Indian youths and weaker sections of the society to do their best and become self-reliant in what they do. India has the traits of becoming an economic superpower by 2050 which can be attributed to the Government's initiatives toward reforms in the economic policies encourage the local manufacturers to go global.

The Union Government has introduced 'Atmanirbhar Bharat Abhiyan' to make its citizens self-reliant in areas like infrastructure, services, etc. and enhance the production by improving the quality and quantity within the country itself so that it can reduce the import of many products for various requirements. It aims strengthen the local manufacturers and service providers to enhance a sense of selfreliance of the nation. The Atmanirbhar Bharat initiative is not a closed economy but being globally competitive. it's Atmanirbhar Bharat activities and schemes aim to benefit businesses, including cottage industry, MSMEs, laborers, middle class, and others. Economy, Infrastructure, Vibrant Demography and Demand are the five pillars of the Atmanirbhar Bharat Abhiyan. The important Atmanirbhar Bharat announcements by the Government, include "vocal for local", & "local for global", "make for world"; and "brain drain to brain gain". It can be said that with the introduction of 'Atmanirbhar Bharat Abhiyan', India has been able to create a favorable business environment in attracting the Indian youths and weaker sections of the society to do their best and become self-reliant in what they do.

Save Nature!! Are You Kidding Me?



Capt. Nitin Joshi Faculty, IBSP

In the last few years, the human race has suddenly remembered that there is nature and it needs to be saved. Save Nature; - Two words which display human arrogance like nothing else, are the mission statement for many people, organizations and groups. Yes, these two words, 'save nature' are a perfect example of human arrogance on display.

How?

Nature has been around since the big bang (or whichever other way the universe was formed). We humans have been around for a few thousand years. Nature pervades every nook and corner of this universe the size of which we are still trying to comprehend. We humans inhabit a portion of the surface of one planet. We are just one of the billions of species that have ever inhabited the earth and we cannot live without the artificial environment that we have created. What makes us think that we can either destroy or save nature?

Forget about unleashing its wrath on us, when nature just plays little games with us, we struggle to survive. Little more rain than usual, little less rain than usual, a storm, crop failure, tsunami or a virus and we are struggling to save ourselves and we want to save nature? Seriously? What makes us think that we are more special to nature than any other species? Because we decided it?

We are not destroying nature, we are just destroying ourselves and not even realizing it. Have no doubts about it, nature is conscious, it sees and knows.

It looks at our activities and does not like what we humans are doing to it. It is very patient but there is a limit to the patience of nature.

When (not if) it runs out, it will not take more than a few hours to get rid of us. All the pollution that we have spread, all the forests that we have cut, all the damage that we have inflicted on the environment will get repaired. Nature will repair itself at incredible speed but we will not be around to see it. That is what nature does, it heals itself.

Behave responsibly

So, instead of trying to save nature or save earth, our mission should be to behave responsibly with nature. More importantly, let us teach the coming generations to behave responsibly with nature.

I am a very selfish person. I want clean water to drink, clean unpolluted air to breathe, and healthy crops that grow in unpolluted soil. I want these things for myself and my children. How can I get that? By behaving responsibly with nature (and not trying to save it). So, become selfish in a good sense. And while we are at it, discard the thought of saving nature / earth and imbibe the thought of behaving responsibly with nature.

Atmanirbhar Bharat



Dr. Pradeep Sadarpatil Faculty, IBSP

Atmanirbhar Bharat is a mission to make India self-reliant in the international supply largest market. India is 3rd chain manufacturer of pharmaceutical formulations and the 14th largest by value. India has the highest number of USA approved plants to manufacture the formulations in the world. We have low-cost skills and labor that gives us a sustainable competitive advantage. But India is still not self-reliant on the manufacture of Active Pharmaceutical Ingredients (raw material), hence our dependence on China is very high. Our bulk drug import is 70% from China. The majority of antibiotics raw material is imported from China, On 27th February 2020 inter-ministerial committee an presented its report, mentioning India's dependence on China for 58 Pharmaceutical Ingredients (APIs). Out of 58 APIs, the committee suggested a scheme for 53 APIs. The Drug Security committee suggested the department of pharmaceuticals prepare two schemes for

encouraging domestic manufacturing of ingredients: pharmaceutical active a production linked incentives (PLI) scheme and a scheme for constructing Bulk Drug Parks. On 20th March 2020, the Cabinet approved these schemes. Production-linked incentives scheme helped to set up 32 new manufacturing plants of Active Pharmaceutical Ingredients and started 35 of 53 APIs. The government has declared Rs 6,940 crores production linked incentives between 5% -20% for incremental sales.

The government is planning the import duty on APIs to 20-25 % from the current 10% to promote domestic manufacturing of Active Pharmaceutical Ingredients. Production linked incentives assisted in the fast introduction of generic drugs in the market, reducing the cost and healthcare expenses and helping the government to better focus rural on health programs and manufacturing of lifesaving drugs preventive vaccines by pharma companies. The PLI scheme also helped employment generation.



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Student Article

When You Believe All Unbelievable Things

Innocence, harmony, dreamy eyes, abundance of happiness, and unconditional love for everyone.

What am I talking about?

It's nothing, but it's one of the most beautiful phases of our lives: childhood.

I am sure, like me, every one of you feels jubilant when you remember your childhood days.Whether it's childhood friends. childhood cartoon shows, or a simple dress, all these things are irreplaceable; only their cherished memories live in our hearts. Well, it was a time when we all used to believe all kinds of stupid things that would never happen in our lives. Every girl dreamed of a beautiful fairy tale, and every boy dreamed of being a superhero. Everything was dreamy. When a hero jumps from the 7th floor without even a single scratch in his whole body, we used to believe. "When Dora said I cannot see the things, will you help me?" We helped her.

We believed even an octopus and dog can be best friends while watching Oswald.

If I tell you about me, I believed all the things that happened in 90s movies, cartoons, and even Hindi serials. Sounds funny! Yes, it is.



Gourirani Dasgupta
Batch of 2024

But inherent to all of us is the knowledge that the time we used to believe all such stupid things was extremely happy. Thinking about how swiftly actors change their outfits while dancing in songs was much better than thinking about your ex or about someone who can never be in your world. Happiness was more important than ego; Precisely!! Childhood is the most wonderful phase of every human life. I am sure everyone of us wished to grow fast in our childhood days, and now everyone of us wants to go back to those days and believe in all such stupid things and do unnecessary things for laughter and joy.





Student Article

Views On Entrepreneurship

Entrepreneurship has long been considered a major force behind innovation and economic growth. Entrepreneurs' aptitude for spotting and seizing fresh opportunities has resulted in the emergence of new companies, positions, and goods. However, opinions on entrepreneurship have changed over time, and there are now a variety of viewpoints on what it means to be an entrepreneur and how to promote entrepreneurship most effectively. For instance, while some contend that entrepreneurs should take chances and push the envelope in order to succeed, others argue that they should concentrate on building and long-lasting businesses pursuing long-term objectives.

One of the perspectives is that it is a process of identifying and pursuing opportunities. This view emphasizes the importance of creativity and innovation in identifying new opportunities and the need for individuals to have the skills and resources necessary to turn these opportunities into successful businesses. This perspective often associated with the "start-up" mentality, where individuals are encouraged to take risks and pursue their passions in order to create something new. On the other hand, there is also the idea that entrepreneurs focus building should on long-term, sustainable businesses.

Another way to look at it is as a way to tackle social and economic problems. This point of view emphasizes how critical it is to address social and economic issues by establishing new companies and jobs.

This viewpoint is frequently connected to "social entrepreneurship," which refers to the practice of using entrepreneurial resources



Shivam Vallechha Batch of 2024

and skills to start businesses that solve social and environmental issues. This viewpoint asserts that entrepreneurship is essential for creating new businesses, jobs, and the driving forces behind productivity and innovation. This point of view is frequently connected to policies and programmes like business incubation, and financial access that are meant to promote and support entrepreneurship. In the end. the various perspectives on entrepreneurship reflect the various contexts in which entrepreneurship can be supported and understood. While there is no one "correct" way to be an entrepreneur, is obvious it that entrepreneurship is crucial for addressing social economic and challenges, economic growth. development. As a result, the economic development of a country is highly dependent on the levels of entrepreneurship that take place in its economy.

Student Article

Hampi- Where Stones Tell Stories In Silence

The glorious days that I have seen have passed. Majestic palaces, grand temples, and wider roads were once my pride of existence. And whoever heard about it was captivated. To welcome them, stone gates of great height used to stand in comfort at every corner of the city. The artistry on these gates was marvelous. And there was no other modern city as magnificent as mine. From there, nature has taken me into her arms on all sides. It was impossible for any invader to attack me and loot my treasure. But you see, the word "impossible" itself says that "I'm possible." And, once again, as in previous cities, I was pillaged and butchered. Temples that were once the centers of culture and progress, were destroyed for the joy of victory and revenge. I was burning and bleeding, and then time was on my side once again. He put balm on my wounds and kept me alive in his memories. Today, I am nothing more than a shadow of my past, whispering my story into the ears of the tourists who come here.





Piyush Kumar Batch of 2024

Some come with their family, some with their partner, and some with their friends in a group to make memories and enjoy coracle the ride Tungabhadra River, but in all of them, my heart and eyes go to the students who have come here on a school trip with their teachers, who probably might have brought them to meet me and to know how splendorous I was. With all these thoughts, I pack my bag and go sit on the top of the Matanga hill to enjoy the beautiful sunset with other travelers, and I remain there to watch another sunrise so that one day I could get a chance to meet you in person.



Community Outreach-Anand Club



Priyankar Anand Batch of 2023

As Jean Vanier said, "One of the marvelous things about community is that it enables us to welcome and help people in a way we couldn't as individuals." "ANAND CLUB —The Community Outreach Club," provides services to the community. In this academic year, arranged several activities with the constant support of our mentors, Col. Prof. Ram Gopal, Prof. Girish Kulkarni, and Capt. Prof. Nitin Joshi.

On August 12, 2022, the Club organized an "ORGAN DONATION AWARENESS WORKSHOP," where Mr. Rahul Joshi, founder of the Neha Joshi Foundation, and Dr. Smita Parekh, a gastroenterologist, came to enlighten us with the importance of organ donation and procedure to do the same.

On 8th September 2022, the ANAND Club organized the BLOOD DONATION CAMP on the IBS Campus in collaboration with the Akshay Blood Bank. A total of 65 donors donated blood. The event was a huge success, and the Akshay Blood Bank, which came for the donation drive, was amazed by the participation of the students.

With the creative idea of making the best from used items, the ANAND Club came up with another event, "BEST OUT OF WASTE," which took place on November 24, 2022. The students were provided with the used items, and they made the best out of it using their creative

minds, which resulted in an amazing event with their participation.

On December 2, 2022, the IBS Pune organized the ZEAL VIVARTA-2K22, in which the Anand Club organized the event "DASTAK". The students from different colleges participated and performed skits on the topics that were given to them. It was really an amazing experience to witness the issues and their solutions through the performers.

"YEAR END MELA-Play, Win, and Donate," event was conducted on December 30, 2022. The motive of the event was to make the participants enjoy the mini-games while happily donating money for the noble cause. The event was a huge success. On January 10, 2023, the ANAND Club organized an "Helmet Awareness Drive" from the IBS Campus to Noble Hospital, with the bike riders having the motive of making people aware of the pros and cons of wearing a helmet through posters and slogans. Lastly, the ANAND Club organized "Sensitizing About Human event, Trafficking," on January 11, 2023. The guest speaker, Mrs. Anubha Ram Gopal, who enlightened us about what it is and how you can be safe from human trafficking. The ANAND Club always thinks about the community and how we can help in developing it, will always be the motive of the Club. We are absolutely honored to receive such a good response from the students for the club on campus.













Cultural Club



Ipseeta Mohanty Batch of 2024

The most happening club of IBS Pune - The Cultural Club always organizes events that excite everyone, as every event has a unique characteristic. All events are related to a cultural aspect and management learning. The cultural club organized its event to help students and faculty relieve stress and have fun. Following the collaboration event:- (A few events stand out, including Incredible India, Rising Star, and Sur Tarang.)

Incredible India was organized on November 17, 2022, and it was all about testing the knowledge of the youth of our college and making them realize there are many things within India that need to be explored by them. The aim of the event was to make them aware of a few unexplored aspects of India. This event consisted of two rounds of a quiz: the first, Quiz-o-India, was all about India's diverse cultures and traditions, and the second, Express & Guess, was all about creatively enacting and depicting phrases related to Indian cultures. Rising Star was organized on December 1, 2022; it was a part of Zeal Vivarta 2k22, it was a talent hunt show consisting of singing, dancing, and monoacting/mimicry. It was an inter-college competition where there were a large number of participants from different colleges in Pune as well as from our college. Here, we wanted to provide a platform for hidden talents to shine. And

we were really amazed at the overwhelming response as well as the performances given by the participants. They set the stage on fire.

Sur Tarang, a musical event was organized on January 2, 2023, to herald in the new year. The celebration was attended by most members of the IBS family, including the teachers, staff, and students. The event was enjoyable, and exciting. tournament had four rounds, with an emphasis on singing in each round. "Geet Gaata Chal." was the first round; "Melodic-Picto" was the second round; "Mood Melody" was the third round; and "Jodi" was the fourth round. The teams were made up of a mix of staff, faculty, and students. The friendly competition amongst everyone in the IBS family while playing "Antakshari" with the inclusion of "Sur-Tarang" made the event a success.

The club always ensures that its events are enjoyable and stress-releasing, and that they are ultimately successful. This happens because of the unity of the club members and the brainstorming done by the members, under the guidance of club mentors Dr. Shradha Gupta and Prof. Rachana Adtani.













Finance And Economics Club



Shreya Gupta Batch of 2024

The Finance and Economics Club of IBS, Pune, is known for conducting various enthralling events. Our goal has always been to enhance students' financial knowledge through various conferences, events, activities, workshops, and knowledgesharing sessions.

• Workshop on the "Life Cycle of a Trade" (17th October, 2022)

This was an educational workshop on the topic "Lifecycle of a Trade," held on October 17, 2022. The students were enlightened by Mr. Samir Jayaswal, co-founder of SSBA Innovations Private Limited. The objective of the workshop was to help the students learn about buy-side processes like managing order flows, transactions, and transaction risks, as well as get exposure to what companies like brokerages, depository participants, and clearing corporations do.

• Trade Heist 2.0: Zeal Vivarta 22 (1st December, 2022)

December 1, ZEAL-Vivarta 2K22, an annual intercollegiate fest marked its beginning, under which we conducted a management game, Trade Heist 2.0. As the name says, it was a game based on trading in which the participants had to buy or sell assets and commodities based on the impact of the news on various sectors of the economy. The engrossed participation of the participants during the entire 3 hours of the event was at its peak. The event was out and out euphoric.

• IBS Pune Shark Tank:

club successfully organized incredible inter-college event named IBS Pune Shark Tank. It was a two-day event held on the 12th and 18th of December. This whole event has been inspired by the famous television show "Shark Tank India." The two rounds of the event, which were designed to gauge students' innovative thinking capacity and creativity skills, created an exciting and thrilling aura. Round 1 was held on 3rd Dec' 22. The judges for this round were Mr. Jaskirat Singh, the co-founder of BrandMonkey, and Sajan Saran, the co-founder BrandMonkey and founder of Trozorro Startup Solutions (P) Ltd.

Round 2 was held on 8th Dec'22: The second round was an 8-minute presentation by each team on their business idea and revenue model.

• Guesstimate (5th January 2023)

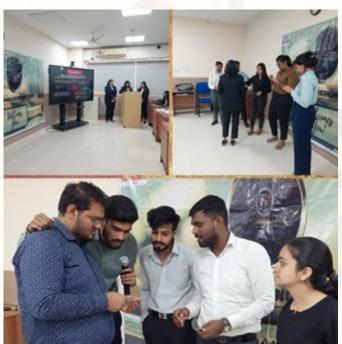
We came up with another mystery filled event, "GUESSTIMATE," on January 5. The event consisted of two rounds designed to scale students' overall domain expertise and create an inspiring aura.

Round 1 Who's the imposter? It was an elimination round, serving as the competition's opening round.

Round 2 Higher and Lower: This was the final round. It was all about predicting the highs and lows of the company based on its share price and turnover.













Nazaria - Photography Club



Shivam Vallechha Batch of 2024

It is an illusion that photos are made with the camera. "They are made with the eye, heart, and head." - Henri Cartier-Bresson This quote by renowned photographer Henri Cartier-Bresson reminds us that photography is more than just capturing an image with a camera; it's about capturing the beauty of the world through our eyes, heart, and mind. In this semester, the Nazaria Club has collaborated with different clubs to capture their moments and make them memorable, including the Research Club, Anand Club, and Prerana Magazine Club. The Nazaria club members have made use of their eye, heart, and head to capture precious moments. They have these captured some beautiful moments from the event, and these photos will serve as a reminder of that special day for years to

We also conducted an event by the name of "Winter Tales" on January 9, 2023, in which 40 teams and individuals participated. This event had only one round in which participants had to take three pictures around campus and present them in a way that was self-explanatory.

Teams and individuals were judged on their creativity and how well they managed to capture the environment around them. Teams and individuals were given points based on the overall quality of their submissions. The photos captured were able to tell stories of both beauty and emotion. The pictures were judged based on their visual appeal, creative concept, and story-telling abilities. The Winter Tales event was successful in bringing out the hidden talents of the participants and also allowing them to showcase their storytelling skills. It was a

The event was a success thanks to our club mentor, Prof. Arun Prasad, and CA Dr. Priya Aghase. The participants of Winter Tales gave an overwhelming response with some amazing pictures that depicted the theme of the event. Winter Tales was a great success, as it was well organized and conducted by the members of the Nazaria Club.

truly rewarding experience for the students,

who saw this as an opportunity to develop

their photographic and storytelling skills.









Nucleus - Marketing Club



Pranav Agarwal Batch of 2023

Nucleus, the Marketing Club has always been one of the pioneering clubs for the majority of the management events here at IBS Pune. We have organized various kinds of events that have not only helped students test their marketing acumen and think on their feet but have also helped them gain practical knowledge through applied learning. The club has been student-led and student-driven since inception, which has aided them in becoming better managers as well as leaders.

Like every year, Nucleus organized some of the most talked-about events and management contests on campus this year as well. Below is a brief of the events: -

Abhivyakti: The first inter-club event was hosted by The Nucleus and The Cultural Club. The event consisted of "Rydum," a flash mob; "Kalakriti," Rangoli and clay modeling; "Rangmanch," an interclub dance competition; and various fun games and activities that served as fillers between the events. The event took place on 29th August, 1st and 2nd September 2022.

Royal Roulette: Royal Roulette was a game full of darts and cards. The game consisted of "Dart Poker" and "Roulette," where the participants made bets with a marketing twist. The event occurred on November 14, 2022.

Game of Fame: The Nucleus Club organized "Game of Fame" under the banner of "Zeal Vivarta." It successfully had the most number of registrations. The event consisted of three rounds: "Tower of Terror," "Jittery Jenga," and "The Treasure Troop." It was a lively affair, and the participants made the most of the event. The event occurred on December 1 2022.

Wonderfully Weird Ads: As the name suggests, "Wonderfully Weird Ads" was an event wherein the participants had to revamp an entire brand and create new advertisements and taglines for the brand. It tested the creative as well as marketing skills of the participants. The event occurred on December 23.

The Nucleus Club this year took a step further to organize some of the best events and management contests for the students. We were absolutely elated to receive such a warm response from all the students on campus.











Operations Management Club



Geetanjali Arora Batch of 2023

One of IBS Pune's active clubs, the Operations Club, is run by two eminent faculty members: Dr. Bidhan Datta and Prof. Arun Kumar Dutta. The club aims to simplify all of the events, including intercollegiate debate competitions, professional conferences, national-level events, and gatherings of professionals. The club focuses on activities that give members the opportunity to grow as leaders and put those skills to use while having a great time and experiencing competitions with unforeseen twists and turns.

With the mentors' ongoing assistance and participation during this academic year (2022–2023), we were able to plan seven events.

"Karyaneeti" was the most intriguing event that the club put on for ZEAL VIVARTA 2K22, the annual management fest of ICFAI Business School, Pune. Many people participated in this event, and they all had a great time. The event included participants from other colleges in the city. There were two rounds in total. The "Hoops Scotch" round required answers to three questions before the contestants could join the provided hula hoops. In the second round of "Bridge it up," where they were given a mechanic toy box, the qualified contestants had 25 minutes to assemble an automobile product. The junior members of the Operations Club

completely ran the "Weekday Scatter," the fourth event and the first significant one, which took place on August 23, 2022. "Flip It" and "Blind Bluffs" were the rounds. Teams that qualified for the second round were asked to respond to questions about operations after the first round which was an elimination round between the two teams using the XOXO game.

The fifth competition for the club, "The Festember Voice," included the rounds "Score the Price" and "Impromptu," where participants had to perform extemporaneously in order to advance past the first round. On September 16, 2022, this event was solely focused on "Women & Operations in the World."

The sixth competition, "Ops-Tackle," was held by the club on November 25. The first round, "Opshrades," required teams of two players to guess a word and qualify for "Bullseye," which required them to hit a balloon from a distance whilst still providing an answer to earn points.

Operations Club is very close to all of its members and is always hosting a variety of entertaining, brainstorming, and educational activities, doing everything possible to make their events the best for the attendees. The club has always been active and will continue to be so in the coming years, with new juniors with plenty of confidence and energy joining the club every year.











Param-IT Club



Pratiksha Kothari Batch of 2024

Event Name: The Domi Matrix

IBS Pune organized our annual college fest Zeal - Vivarta on 1st and 2nd December 2022. We certainly intended to enlighten the Zeal within each of the students with a package of enriching performances and participation from students from different colleges for the event. PARAM - The IT Club of IBS Pune, renowned for hosting a variety of events, put on a fantastic event called "The Domi Matrix".

ROUND 1: Freebies Lottery - A 3x3 bingo matrix game was planned where the participants got pictures related to IT terms like Mouse, RAM, and Virus. 60 participants registered for the round out of which 20 proceeded to the next round.

ROUND 2: Razzle Dazzle - This round was organized in accordance with the Mr. Steve Harvey trivia show. The spotlight, the funny questions, and the goosebumps captured the entire room. The top 4 students moved to the next round.

ROUND 3: Trivia with a Twist - In the last round, trivia with a little twist was planned. The entire aura in the room kept our hearts escalating till we got our top 3 winners.

The winner, Bhavneshwari Deore from Christ College received a cash prize of Rs. 5000. The first runner-up, Baibhab Goswami from Lexicon Mile got Rs. 3000, followed by the second runner-up, Amardeep Mishra from IBS Pune who got Rs. 2000.

Event name: Gametastic

On 12th January 2023, PARAM -The IT club successfully conducted GAMETASTIC, an event where the participants played funfilled games. It comprised two rounds and around 62 participants attended the event.

ROUND 1: Batti Gull - Participants had to blow out the candles and perform the dare assigned to the last blown candle under a stipulated time. Students were overjoyed to perform the dare. The event was able to gather great participation, laughter, and giggles.

ROUND 2: Ailaa Bhool Gaya - In this round, a team of 2 was made out of 20 qualified individuals. One member from each group had to memorize the items kept on a table in 15 seconds and then guide the other member in arranging them in the same order as it was kept before. It was a combination of puzzle, sequence, and memory games altogether to make the participants feel nostalgic. All the teams played extraordinarily and therefore we had a clear winner. The entire auditorium was full of excitement when another game was played as a tie-breaker to choose the first runner-up. Cups were stacked in a pyramidal structure. The two teams had to reverse the stack to its original position.

The winner of the event was Ipseeta Mohanty and Smriti Maurya. The first runner-up was Yuvraj Singh and Raj Vardhan Singh.









Prerana - Magazine Club



Deepak Reddy G T Batch of 2024

Prerana Magazine club is the most creative club that helps one unleash one's creativity and thought-provoking potential.

Prerana is the in-house Newsletter cum Student Magazine Club of IBS Pune. Besides working on the student magazine it also organized various events and games for the students.

On the first day of Zeal 2K22, an intercollegiate fest comprised of various events held by all the clubs. Prerana Club of IBS Pune organized an event named "Invictus - The Best Manager" as a part of Zeal day 1. As the event began the venue was filled with participants and they were eagerly waiting to witness the show. In the first round, the participants were given a typical manager - employee situation and asked to perform a role play in which they are supposed to depict a solution to the conflict mentioned. They had a time span of six minutes for the preparation and they were aware that evaluation will be done on the basis of how creatively they would enact the roleplay.

The winners in the first round qualified for the second round, where they were given a case study and had to come up with a unique solution for the same.

The winners were announced after judging them on the following parameters; their communication skills, creative thinking, effective decision making skills, time management skills and basic managerial skills. The participants gave a positive feedback of the event, they all were really satisfied and happy with the games included under "Invictus - The Best Manager".

The next alluring event held by the Prerana club was Business Bonanza. It was an event where the participants were allowed a capital of 300 Rupees and they had to make the best returns out of it. The participants were also requested to submit their bills so as to see if they fit the eligibility criteria.

The club saw a lot of participation from the students. The students placed stalls of mehendi, nail art, high tea & snacks, rum balls, games, and many more to engage the crowd. The audience also supported all the participants by engaging into trade with them.

Overall the event was a success. All the participants received good returns on their investments and were appreciated and recognized by the faculty.













Public Speaking - Silver Tongue Club



Shubhra Pandey Batch of 2023

The Silver Tongue Club has been organizing various events to promote public speaking. Communication is the backbone of our society. It allows us to form connections, influence decisions, and motivate change.

Conversation Katta-The Silver Tongue Club has also come up with "Conversation Katta," where students can talk and discuss general topics of common interest, including public speaking, as part of the fun activities. There was no criteria for participation or performance. We planned to do it every Monday as a weekly activity. The motive was to help the students get over stage fright and be comfortable speaking publicly.

Wordscape on December 1st, the club organized an event in Zeal called "Wordscape," where the participants had 60 seconds to create as many small words from the one big word displayed on the screen. The one with the highest word count of legitimate words (with letters only from the one big word) wins!

In the second round, the participants drew a chit from the bowl, each containing a sentence, and used the sentences as part of the conversation without the other participant knowing. The participants were then scored on the basis of creativity, communication, and content. The winners were then announced on the basis of the scores from the first and second rounds.

"The Conquest" was the next event organized after Zeal in the month of November 2022; it consisted of two rounds. In the first round, there was a riddle displayed on the screen. Participants were allotted 1 minute to guess the riddle.

In this final round, the participants were shown a picture. Using this picture and the answers to their respective riddles, the participants had to spin a story around them. The participants were given 1 minute for preparation and 2 minutes to narrate the story. The winner was declared on the basis of creativity, usage of the picture and riddle, and cohesion in the narration.

The Music Roll on January 13 - The "Music Roll" was organized; it was a fun event where participants had to play musical chairs and answer questions related to the famous writers. On the basis of this, they were promoted to the next round. In the second round, they were shown different pictures and had to compose a story out of them. The story had to be related to each picture shown. The participant with the best story along with the best communication skill would win. Nidhi Agrawal was the winner of "Music Roll".











Sports And Yoga Club



Rasika Pande Batch of 2024

The club has been actively organizing several sporting events throughout the year. The club's goal is to work enthusiastically and consistently organize exciting activities for the participants to unwind and lift their spirits after a long day of studying. The club intends to form a number of IBS Pune teams that will compete in future intercollegiate tournaments.

FOOTBALL

The Sports and Yoga Club organized the Football Championship 2022: Clash of Studs. The participants showcased a great sense of discipline and mastery of skill. The spirit of sportsmanship was in the air. The final between Arrows and Defaulters took place in which Arrows clinched the title against Defaulters. The score was Defaulters (captained by Aman Rajput) 2 goals and Arrows (captained by Rajkumar Das) 3 goals. Score. (Arrows 3 - 2 Defaulters)

CARROM

Sports and Yoga Club presented Carrom Championship 2022: Battle for the Queen. This was one of the most fun events of the year in which Faculty Members as well as the students participated in Carrom Championship 2022. Sports and Yoga club conducted carrom competition which is one of the games that is played during our free time.

The tournament was very well appreciated by the faculty and staff members as this time there were 3 categories into the tournament 1. Boys, 2. Girls and 3. Faculty and Staff members. In total 48 students registered for the tournament along with 8 registered faculty members. The girl's category winner was Mohini from 2nd Year and runners up was Mehak Agrawal (1st Year), Boys category winner was Deepak Nishad (1st Year) and runners up was Jay Singh (2nd Year). The atmosphere of the tournament was one of festivity and jubilance.

CRICKET

In our country cricket is more than a sport. The Sports club of IBS conducted "The Box Cricket Tournament "which was the first activity of the year 2022 which got a massive response from the public. 8 teams participated with a total of 80 members. Finals were played between Team Arrows captained by Pavan Andborikar and Team Pataudi captained by Raj Pandey in which Team Pataudi won the match by 12 runs. Team Pataudi was crowned the champions and Team Arrows had to settle with the runner's up position of The IBS - 10 Cricket Premier League 2022-23.

Sports Club of IBS Pune would like to thank each and every one who was involved in making the tournament successful.











Synergy - HR Club



Shraddha Jain Batch of 2024

"You're halfway there if you think you can." Teddy Roosevelt.

The quote inspires Synergy Club to work with tremendous passion and excitement toward their goal by encouraging everyone to believe in themselves.

Events like Bottom's Up, U-Debate, Spell Bee always help participants learn about time management, communication, teamwork, and building self-confidence. The most exciting event of the year was, IBS's Takeshi's Castle, which was a part of ZEAL VIVARTA held on December 1, 2022, with multiple rounds where in the first round was "Bull Eye'. In this, the participants had to aim at the bull's eye to gain points and then had to guess the answer in 20 seconds and in the next round had to solve a simple puzzle in 30 seconds followed by the final round "Industry Mind". Based on the points in the 2nd rounds. earned 1st and participants were qualified for this round. In this round, they were asked 2 questions related to their parent company and their sister company. They were given 30 seconds to answer the questions. Students from various colleges participated.

These are just a few glimpses of the events that Synergy the HR Club has organized this year with lots of fun and plenty of knowledge sharing. A total of 50 people showed up for our event with plenty of enthusiasm and enjoyed it.

In this way, Synergy Club is helping the students build their self-confidence and grow into more well-rounded individuals. The winners of the event were recognized and celebrated in the presence of their peers, creating a sense of community and pride within the club. Winner (5000): Aditya Shaw (IBS Pune)

1st runner-up (3000): Harshal Anil Dhake, (Dr. D.Y. Patil Institute of Technology)
2nd runner-up (2000): Avik Mundra (Lexicon Management Institute)
In conclusion, Synergy, the HR Club, has had a successful year. Thanks to its members' enthusiasm, hard work, and dedication to their goal of organizing successful events.











Research Club



Swapnil Gupta Batch of 2024

management games, to encourage management students to strengthen their analytical and logical skills. The club organizes exciting events and promotes the writing of research papers. Students from IBS Pune, have written three research papers. Two papers have been accepted for publication in two journals, and one is under review at a conference.

November 2022. Students got a clear picture of their level of general awareness and got an update on new facts and the current news. This event was a perfect blend of fun and knowledge. The first round was "roll in the deep", where participants had to participate in a toy car race. When the car touches the marked spot, the participant qualifies for the second round. "Cross your mind" was the second round. Here the participant had to solve a given crossword puzzle within a specific time, and the questions were related to current trends, politics, general knowledge and other related subjects.

Research Club has conducted a total of 7 Round one of "BIZBASH" involved sudoku, which helped in promoting logical thinking and improving number skills. With a lot of buzz going around the world, round 2 was dedicated to judging how well the participants were informed about the business news of different countries. This event was conducted on 19th December 2022.

Next was an informative session, "ROAD MAP TO WRITING A RESEARCH PAPER", addressed "ROLL AND SCROLL", was held on 3rd by Dr Anupama T. This session was conducted on 10th January 2023 to guide and encourage the students to write and publish a research paper. It was a very interactive session. Students got insights on how they could work on a research paper and clarified all their doubts.









Student Club Article

Learn And Lead Club



Amisha Shrivastava Batch of 2024

Event 1: 13th October 2022 - "RACE TO ACE" by Mr. Rajesh Pandit (CBRE Asia Pacific Managing Director, Global Workplace Solutions & Property Management)

LEARN & LEAD connects with experts who have the knowledge and experience that will not only help you learn from their mistakes but also help you become a better leader in the future.

Taking forward the legacy on 13th October 2022, Learn and Lead conducted another exciting event of the season. The event was "RACE TO ACE".

The event started with a soothing Ganesh Vandana followed by the inauguration of the event and the introduction of our honorable guest Mr. Rajesh Pandit (CBRE, Asia Pacific Managing Director, Global Workplace Solutions & **Property** Management). The event was moderated by Deputy Director Placements Prof. Soumitra S Samaddar. Mr. Rajesh Pandit covered various aspects of management enlightened the students with his journey. He shared his experience and stories about his failures and how he overcame them and what learning he received from them. He discussed how to balance work life and personal life. He talked about his hobbies and how he utilizes his free time. He discussed his interest towards plantation. The session was followed with questions and answers. Out of all the questions asked, three students were awarded the best question award by our guest Mr. Pandit.

Under the guidance of the club mentors Dr. K Deeppa and Prof. Soumitra S Samaddar, the event was a success with an audience of 45 students. There were around 15 faculty members along with Director Prof. Jyoti Tilak and Deputy Director Prof (Col) Ram Gopal, present at the event to mark the event with their valuable presence.

Event 2: 26th January 2023: Learn and Lead hosted a talk on "Sustaining Sustainability - A new dimension to corporate responsibility" where the Chief Guest, Mr. SJR Kutty (Chief Sustainability Officer, Tata Motors) delivered an insightful talk on sustainability and its importance in the modern era. Mr. Kutty emphasized on the importance of continuous learning and the need of upgrading oneself. The event was moderated by Prof. (Col) Ram Gopal. At the end of the talk, the audience had a number of questions lined up for Mr. Kutty and they got in-depth information about sustaining sustainability and big companies are using sustainability for optimizing their business models and for the betterment of the future generation.

Mr. SJR Kutty also awarded the three best questions asked by the audience which were the most intriguing and insightful. The Chief Guest also announced about an award for the best girl student for the next three successive years in memory of his Mother, Late Smt. Chandrika Kutty.

At the end, Prof Dr. K. Deeppa thanked all the dignitaries, all the faculty and staff members who made this event a successful one.









SPECIAL EVENT @ IBSP

Zeal Vivarta-2022

Dr. Irfan Inamdar Faculty, IBSP

Every year IBS Pune organizes an intercollegiate management game and cultural fest "ZEAL".

This fest brings together students from several Universities and colleges to participate in a variety of events and Management games. This year the theme was ZEAL – "Vivarta" – An Endeavour to Revive.

ZEAL Vivarta was conducted on the 1st and 2nd of December 2022.

Day 1 – Thursday, 1st December 2022

ZEAL – "Vivarta" - An Endeavour to Revive. A carnival of management games

Venue: IBS campus, Pune.

The ZEAL Committee and various Clubs organized 11 Management Games aimed to improve and enhance the managerial skills imparted in the classrooms. We are happy to share that we promoted the event to 95 plus colleges in Pune of which 45 Colleges participated by sending their students. Total 600 students / teams participated out of which 280 were from other colleges.

The event was inaugurated by Mr Hruthvik Ambekar, International badminton player. The event started with a lamp lighting ceremony by Director Prof. Jyoti Tilak madam, Dy Director Prof. Col. Ram Gopal, chief guest Mr Hruthvik Ambekar and Zeal coordinators Dr. Irfan Inamdar and Prof Girish Kulkarni. This was followed by a dance performed by the IBS student. Director Prof. Jyoti Tilak gave the opening remarks. This was followed by an address by Chief Guest. Prof Girish Kulkarni proposed the vote of thanks. A surprise flash mob was performed by the students which set the tone for the event.

We arranged 11 plus food joints offering a range of delicacies. Students and staff enjoyed different flavors of food items. We also received sponsorship in the form of goods and services, free food coupons, trophies, decorations and many more.

Day 2 – Friday 2 nd December 2022

ZEAL – "Vivarta" - An Endeavour to revive - Cultural night at Venue: Suzlon One Earth, Pune.

The second day of the event i.e. the Cultural Night was organized at Suzlon – One Earth from 4:00 pm onwards. The event began with an overview of day 1 followed by reminiscing about the past of Zeal. The colors, the music and the fun made everyone swoon with excitement and anticipation.

The Welcome Note was given by Director Prof. Jyoti Tilak followed by the Deputy Director. The Cultural Night kick-started a mesmerizing and graceful performance by our guest – Mr Atharva Choudhary – a trained Bharatnatyam dancer followed by our student Nidhi Agrawal, a trained Kathak dancer. The night was filled with amazing performances from IBS Students, showcasing their talent and enthusiasm. Various awards were given to the students under different categories.

The faculty award for the most stylish dressed (best attire) was given to Miss Dipti Inamdar and Mr. Goswami. The night ended on a high note with DJ where everyone took the floor and danced their hearts out.

We hope to keep the Zeal within us alive for the times to come. Students will defiantly cherish these memories for life.















Shri NJ Yasaswy Memorial Lecture at IBS Pune

Prof. Arun Dutta. Faculty, IBSP

ICFAI Business School, Pune hosted its 11th Shri NJ Yasaswy memorial lecture on 11th November 2022 to commemorate our founder. The Director Prof Jyoti Tilak in her welcome address narrated memories of Shri Yasaswy and his passion for institution building. Shri NJ Yasaswy was a great leader, brilliant teacher and a visionary.

The occasion was graced by two prominent business leaders Mr. Mukesh Chauhan, Vice President HR, Reliance Jio and Dr. Hemant Dande, President & COO Raptakos Brett & Co Ltd.

Mr. Mukesh Chauhan highlighted the need to understand the generational shift in employee behavior globally explaining the churn in recent times. He insisted that for a person to be successful, it is important to reskill and upskill and as corporate managers we have to create systems for holistic wellbeing including emotional

wellbeing. Mr. Mukesh Chauhan highlighted that evolution of technology has disrupted the way we work and how some job roles have changed. The need of the hour is continuous learning developing and competencies to succeed. Dr. Hemant Dande emphasized that processes are evolving constantly and continuously. He mentioned that today's youth are not all job seekers but also entrepreneurs and creating jobs for others. We have to strive to remain relevant to be useful and important. The event ended on a pleasant note with a vote of thanks Prof. Arun Dutta.







Management Development Programme

Prof. Arun Prasad Faculty, IBSP

On 6th January IBS Pune conducted one day Management Development Program (MDP) for QLB Marketing executives on the topic of "Basics of Marketing and Strategy." The aim of the program was to provide the executives with a comprehensive understanding of the principles and practices of marketing and strategy, as well as to develop their skills and knowledge in these areas.

The program covered a wide range of topics, including Segmentation, targeting and positioning, 7P's of Marketing, application of BCG and GE Model and McKinesy 7S framework. The executives also learned about the latest marketing trends and strategies.

In addition to the classroom lectures, the program included practical exercises and case studies to give the executives hands-on experience in applying what they had learned. The executives also had the opportunity to work on real-life marketing cases, which helped them to develop their problem-solving and decision-making skills.

The MDP also provided the executives with the opportunity to network and exchange ideas with their peers. They were able to share their experiences and best practices, which helped to broaden their perspective and deepen their understanding of the subject matter.

Overall, the Management Development Programme was a great success, and the executives came away with a strong foundation in the basics of marketing and strategy. They are now better equipped to make informed decisions, develop effective marketing plans, and drive the growth of QLB Marketing.

The resource persons for the programme were Prof. Arun Prasad and Prof Arun Dutta







Farewell- 'Au Revoir' 2k23

Farewells are a time of reflection, a time to look back on the experiences and memories shared, and a time to look forward to the future. They are a bitter-sweet moment, marked by sadness at the thought of parting ways and excitement for what is to come. As we bid farewell to our friends, colleagues, and loved ones, we take with us the lessons they have taught us, the laughter they have brought into our lives, and the memories that will last a lifetime. We are grateful for the time spent together and for the positive impact they have had on our lives. Despite the sadness of saying goodbye, we know that our paths will cross again and that the bonds formed will endure. Farewells may mark the end of one chapter, but they also open the door to new opportunities and adventures. We wish those departing all the best in their future endeavors and know that they will continue to make a difference wherever they go.

On January 20th, 2023 the crowd of IBS Pune witnessed the magical "Oscar's Night-Hall of fame"; where juniors bid a final goodbye to the outgoing batch of 2021-23. The evening started off with the opening speech by Col. Ram Gopal, Deputy Director, IBS Pune. followed by special performances by the Finance and Economics Club, the Cultural Club, the Digital Ambassadors, and a conglomerate of club performances. The administration staff and faculties dedicated a special performance to the seniors.Dr. Pallvi Vadehra and Dr. Shirish **Jeble** enlightened the audience with their motivating words. The night marked its end with Dr. Saumya Misra's thank-you remarks to all the faculties, staff, seniors, and juniors who made the event a success.



Amisha Shrivastava Batch of 2024

The senior batch of IBS was also felicitated with unique titles and awards, which added stars to the event. Au-Revoir 23 was a victorious week, and it will always be engraved in the minds of the outgoing batch of IBS Pune. At last, a simple message from the batch of 2022-24 to the batch of 2021-23.

"Dear Seniors,

it is with a heavy heart that we bid farewell to you as you embark on a new chapter in your lives. The time spent with you at the PGPM program has been nothing short memorable, and you have all left an indelible mark on our hearts and minds. Your passion, hard work, and dedication to your studies have inspired us all, and we have been fortunate to learn from the best. Your contribution to the class and to the school have made a significant impact and will be deeply missed. Your friendly personality and willingness to help others have made this program a welcoming and supportive. We are grateful for the memories and the lessons learned, and we wish you all the very best in your future endeavors. May your careers be fulfilling, and may you continue to make a difference wherever you Farewell, go. seniors!"









Republic Day Celebration

The Indian Republic Day, celebrated on 26th January every year, is a day filled with emotions of pride and patriotism. As the nation pays homage to its constitution and the values it represents, people come together to celebrate the diversity and unity of the country. The parade and cultural showcase the programs rich heritage of India, while the display of the military reminds us of the bravery and sacrifices of our armed forces. The hoisting of the national flag, the national anthem, and the speeches by the leaders evoke a sense of pride in being an Indian. The Republic Day celebrations remind us of our duty to protect and preserve the democracy and freedom that we enjoy, and inspire us to work towards a brighter future for India. IBS Pune celebrated the 74th Republic day with the honorable Chief Guest Mr. SJR Kutty (Chief Sustainability Officer, Tata Motors). The flag unfurling ceremony was conducted by Mr. Kutty, Prof. Jyoti Tilak (Director, IBS Pune) and Prof. Col Ram Gopal (Deputy Director, IBS Pune).

We celebrated our national pride with an Saraswati Vandana auspicious and Nukkad Natak "Veeron ko Salaam".



Yuvraj Singh Batch of 2024

Veeron ko Salaam served as a tribute to the nation's heroes who gave their lives so that we might work and sleep in peace at home. They thrive at -20 degrees celsius so that the Republic of India can peacefully work for the progress of the motherland. Learn and Lead Club hosted a talk on "Sustaining sustainability - A new dimension corporate responsibility"; where the Chief Guest, Mr. SJR Kutty delivered an insightful talk on sustainability and its importance in the modern era. The most awaited part for the day was prize distribution ceremony, where members of different clubs of IBS Pune were felicitated and the award for most impactful events of IBS Pune was awarded to TEDx IBS Pune 2022 organized by Digital Ambassadors and Learn and Lead Club, Rising Star by Cultural Club and Sole Survivor by Param - The IT Club.







On behalf of IBS Pune presenting everyone a poem dedicated to India:

"India, land of vibrant culture,

Where tradition and modernity, like two rivers, intermesh.

With diverse landscapes, from mountains to seas,

It's a land of endless possibility, a land of peace.

From the tea gardens of Assam to the beaches of Goa,

From the bustling streets of Mumbai to the calm of the Himalayas,

India is a tapestry, woven with threads of different hues,

Where gods and goddesses are revered and worshiped, with great emotion.

A land where festivals are celebrated, with joy and gaiety,

And where hospitality is an art, that is practiced with humility.

Oh India, my dear country, with a heart that beats with pride,

For the future, let's work hand in hand, side by side.

Let's build a nation, where every citizen is equal, and free,

And where love and peace, shall forever, flourish and be.

Jai Hind Jai Bharat."



IBS Pune Alumni Meet 'Rejuvenating Memories'

The atmosphere was charged and the ambience had the waft of tradition mixed with the joys of reunion at Laxmi Lawns, Magarpatta. It was a grand occasion to host the distinguished alumni network of IBS on 08 October 2022, to celebrate 25 years of excellence (Silver Jubilee). The event was based on the theme "Rejuvenating Memories" with a *Garba* twist. The venue was all decked up and buzzing with excitement as it prepared to welcome its illustrious alumni, faculty, students and guests. The registration desk counter was ringing with the chatter of enthusiastic student volunteers. The cameras flashed quickly as the distinguished guests arrived. The event kicked off with the welcome address by the Director, Prof. Jyoti Tilak. During her speech, she appreciated and acknowledged importance the contribution of the 62000+ alumni base at IBS and shared the growth story of IBS Pune over the last couple of years.



Dr. Saumya Misra Faculty, IBSP

The cultural event started with a traditional Garba dance, followed by a tuneful medley by the talented student trio of IBS Pune. The cynosure of all eyes was the amazing fashion show by the current students in their best traditional finery. This was followed by a thrilling band performance by the well-known Pune based band Bare Notes.



The stage was then passed to the Master of Ceremony, Aman Agrawal, a professional emcee, who entertained the crowd with a variety of fun-filled engaging activities. Many Garba folk songs were played for the attendees to twist to such tunes and create lasting memories.

In the end, Prof Col Ram Gopal, Dy Director Saumya Misra, the **IBSAF** Dr. Coordinator proposed a vote of thanks to all alumni present and all the student coordinators and participants at the meet. A total of 315 guests were at the venue with 89 alumni and their families.





INDUSTRY VISITS

Anand Milk Union Limited

IBS Pune organized an industrial visit to AMUL Plant located in Rajgurunagar, Maharashtra. The objective of this visit was to study and understand the production set-up and operations of Amul Plant. interacting with the Amul officials, students came to know about the journey of Amul as one of the successful brands. Students' interaction with the official was a great experience, and enhanced students' knowledge about the products.



India Tobacco Company Limited



IBS Pune organized an Industrial Visit ITC Limited. Foods Division. industrial Ranjangaon. The visit exposed the students to noodles, snacks, the atta manufacturing process, and the various ingredients that go into it. They also understood how they are made, packed and distributed to multiple stores.

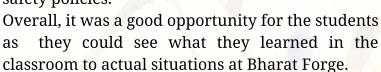
Cottonking Pvt. Limited

Students' visit to Cottonking was a successful educational tour. They have 1000 employees who worked consistently on automatic machines and manual machines. The students observed the working of various automated machines and processes producing 12000 to 15000 clothes a day.



Bharat Forge Limited

IBS Pune organized an industrial visit to Bharat Forge. Bharat Forge services a variety of industries, and is a global leader in metal forging. The manager shared experiences working at Bharat Forge and how to build competencies for career advancement. The students also got a first hand experience of the plant operations and the safety policies.





Piaggio Vehicles Pvt. Limited



IBS Pune organized an industrial visit to Piaggio Vehicles Pvt. Ltd. in Baramati, Maharashtra. This visit helped our students to learn about the industry working styles through interaction, working methods, and employment policies.

Live Projects

Two live projects were organized in November and December 2022 in Pantaloons and Shoppers Stop. The projects gave the students a hands on experience of a retail store management.

Creative Buzz





Snehal Shirke (Batch of 2024)





Sakshi Chouhan (Batch of 2024)





Survey No 174 & 175, DSK Sunderban Business hub 1, Behind Amanora Park Town, Oppo. Pawar Public School, Hadapsar Pune, Maharastra 411028

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